

## ROSEMARIE HOWARD

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170 North Main, Springville, UT 84663

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### **Print/Web/TV Content Creation: Writer | Editor | Producer | Director**

#### **SUMMARY OF QUALIFICATIONS**

- ✓ Experienced writer/editor (over 9 years) who has created:
  - feature stories, curriculum, press releases, news articles, ad copy, scripts, newsletters
- ✓ Over 8 years of project management experience
- ✓ Excellent communicator/interviewer; independent and team worker
- ✓ Creative thinker; good at analyzing and solving challenges; organized

#### **PROFESSIONAL EXPERIENCE**

##### *Writing/Editing/Media Production*

- Wrote/edited effective training materials, arts-based curriculum, and scripts
- Wrote/edited features for newspapers, newsletters, and websites
- Wrote ad copy for university publications, community symphony, and websites
- Wrote/edited video clips for university website; BYU-TV
- Worked as project manager for Retrolink, a retrospective library card catalog conversion company
- Worked in technical services and reference desk areas of university libraries.

##### *Project Management*

- Supervised others (team members, student workers, in-service teachers); created team rapport
- Produced/directed successful writing/media projects on a timeline within budget parameters

#### **EMPLOYMENT**

<b>Business Owner</b> (9 years)	Dramatic Dimensions, LLC, Springville, UT
<b>Writer/Editor</b> (18 months)	Brigham Young University Hawaii, Laie, HI
<b>Part-time Faculty</b> (7 years)	Brigham Young University, Provo, UT

#### **SKILLS**

- Project management: organized, efficient, attention to detail, facilitator, planner, follow through
- Computer: Microsoft Office Suite, Adobe InDesign, Photoshop, WordPress, Final Cut Express, internet proficient: research, create websites and web content
- Other language: speak, read, write good Spanish

#### **EDUCATION**

Classes in TV production, photography and graphic design  
M.A., Child Drama, Brigham Young University, Provo, UT  
B.A., Humanities (English emphasis) Brigham Young University, Provo, UT  
Associates, English major; Spanish minor, BYU-Idaho, Rexburg, ID

#### **COMMUNITY SERVICE**

Volunteer experience in Argentina (18 months) and Hawaii (18 months)  
Member of Orem Timpanogos Storytelling Festival committee, 12 years